The Brunswick County Economy

January 30, 2007

William W. Hall, Jr.
Senior Economist
Center for Business and Economics
Services



Cameron School of Business
UNC Wilmington
hall@uncw.edu

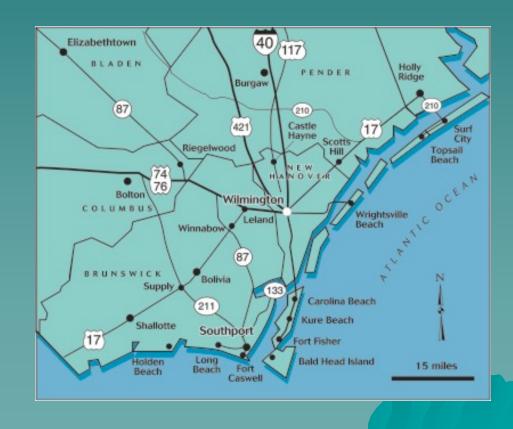
Coastal Region Brunswick, New Hanover & Pender Counties

2006 Economic Growth 9-10%



Coastal Region Brunswick, New Hanover & Pender Counties

2007 Projected Economic Growth 8%



Income

		State Rank
1Q2006 Average Weekly Wages	\$588	27
2000 Income/Capita	\$22,416	58
2004 Income/Capita	\$24,805	50
2003 Median Household Income	\$37,598	34
2003 Percent in Poverty	13,3	64

Population Trends

	Population	State Rank
July 2005	89,463	30
2000	73,141	34
1990	50,985	42
% Change 1990-2000	30.3	5
% Change 2000-2005	21.4	4

Announced Jobs and Investment

	2005	Through Sept. 2006
Jobs Announced	135	34
Investment	\$78.6 m	\$12.0 m

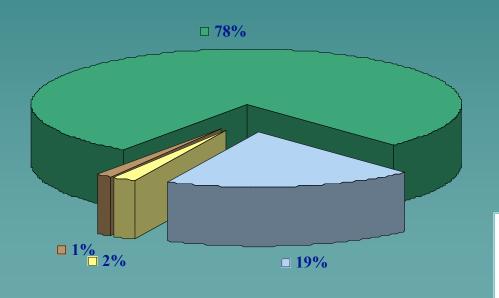
Announced Closings and Layoffs

Year	Establishments	Jobs
2003	3	46
2004	-	_
2005	6	68
Through Sept. 2006		
2006	6	149

Selected Services

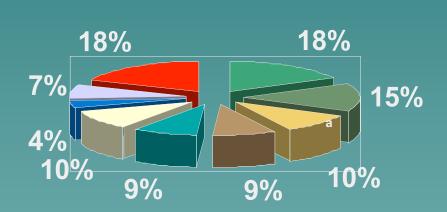
2005 Physicians	85
2005 Population/Physician	
Ratio	1,032
2004 Population/RN Ratio	205
2005 Population/Dentist Ratio	3,441
3Q06 Licensed Child Care	
Facilities	52
3Q06 Child Care Capacity	1,960

2004 Business Size



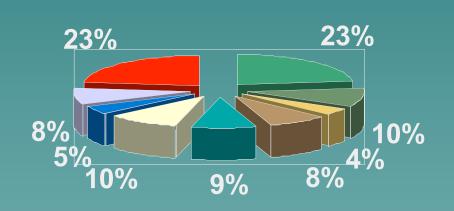
- **9 or Fewer**
- **10 49**
- **50 99**
- **100 or More**

1Q06 Employment Distribution





1Q06 Payroll Distribution

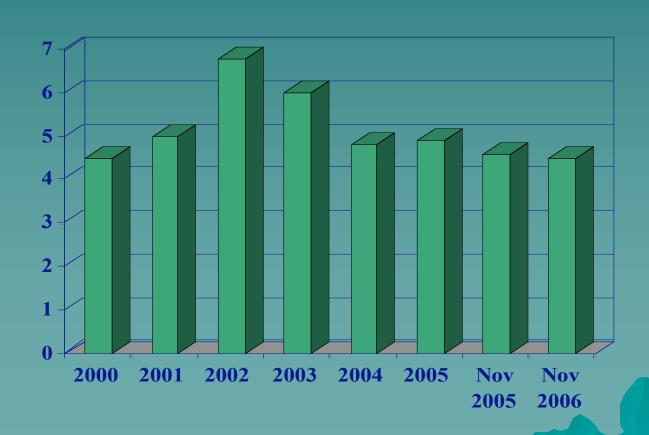


- **■** Govt
- **Ret Trd**
- Acc/Food
- Edu
- Health
- Cons
- R Est/Rental
- Mfg
- Other

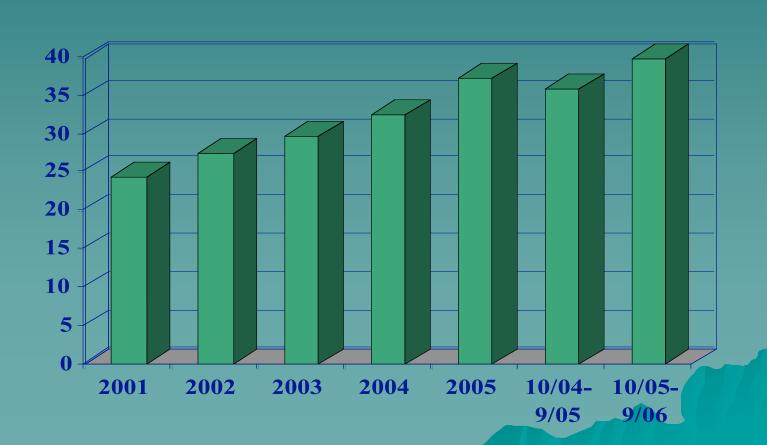
1Q06 Average Weekly Wages



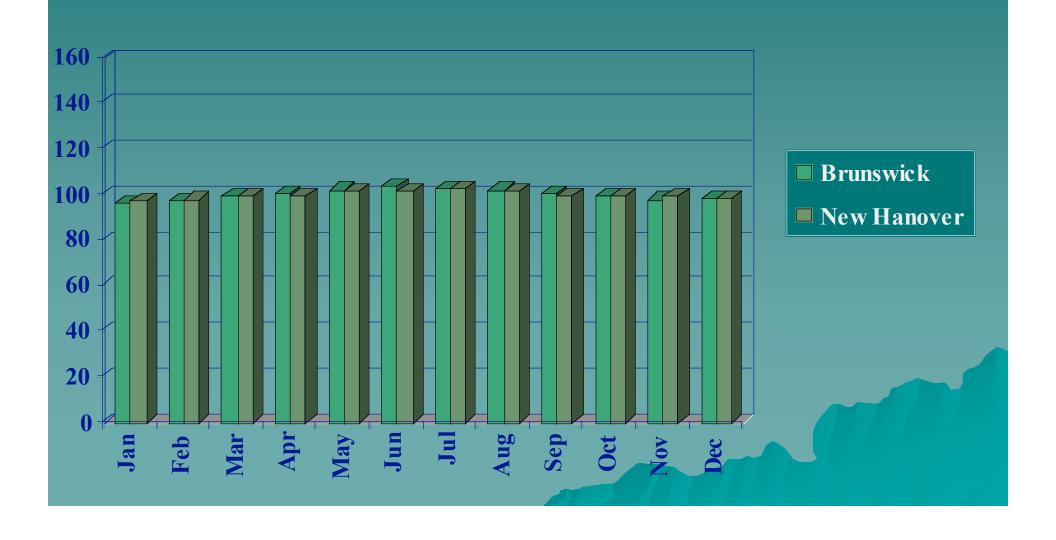
Unemployment Rates



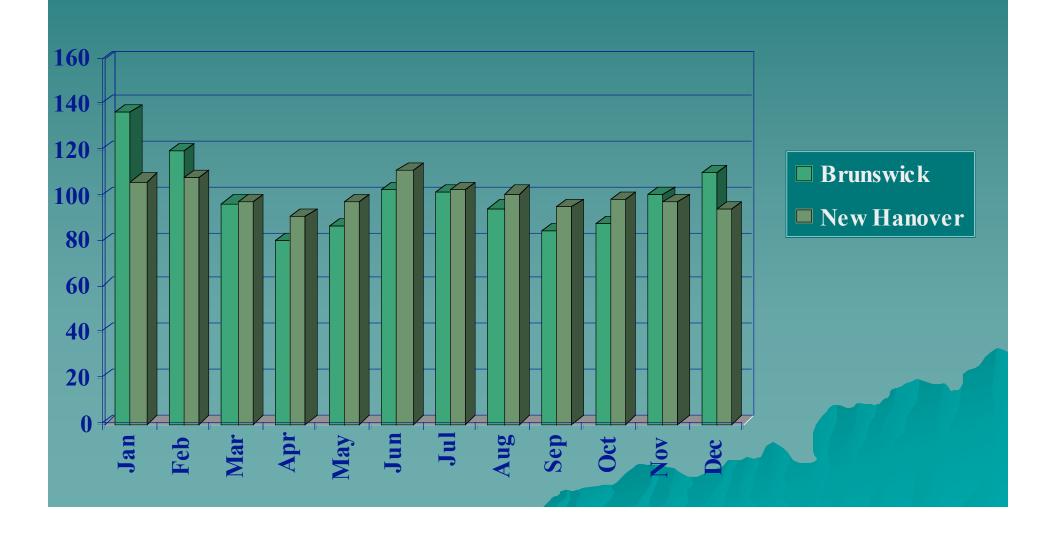
Retail Sales Tax Collections (\$M)



Employment Seasonal Indexes



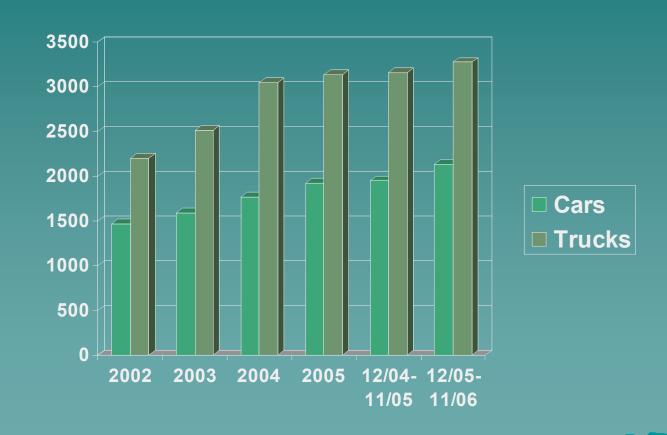
Unemployment Seasonal Index



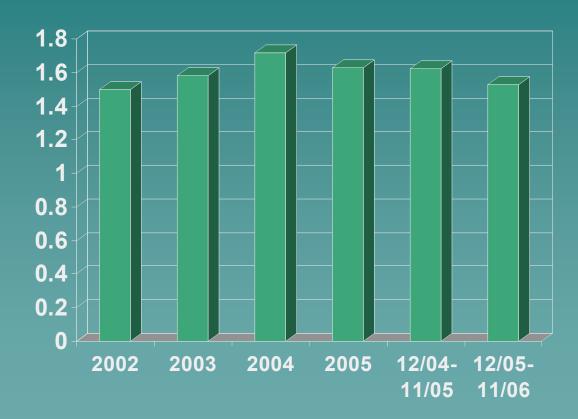
Retail Sales Tax Seasonal Index



New Vehicle Sales



Trucks/Cars



The North Carolina Economy

- Economic growth of less than 2% over 2007 due mainly to continued "restructuring" in manufacturing
 - Continued reductions in manufacturing employment
 - ◆N. C. has lost 200,000 manufacturing jobs since 2000.
 - ◆In contrast, N. C. manufacturing output has increased.

The United States Economy

- Growth will slow to around 2% over 2007.
 - Most of this slowdown will be due to housing "adjustments."
 - Consumer spending will grow less rapidly.
 - In contrast, business investment and exports should show strong growth.
- The outlook for interest rates
 - Many analysts believe that the Fed will raise the target for the federal funds rate.
 - ◆ Currently at 5.25%
 - Many Fed officials believe there is no need to raise the target as the economy is slowing down and it is likely that unemployment will rise.

Web Site Address

- http://www.csb.uncw.edu/centers/cbesindex.stm
 - 2007 Brunswick County Economic Outlook